

ΕΡΑνηΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Entrepreneurship Toolbox

COMMERCE - CATERING - EDUCATION

The Institute of Entrepreneurship Development (iED) based in the Region of Thessaly joined the "Entrepreneurship Toolbox: Trade - Catering - Education" Action, with a budget of 80 million Euros. The Action aims to strengthen existing small and very small businesses that are active:

- in the provision of private education - social welfare services

in order to upgrade the level of their business organization and operation.

The total investment budget is €150,000.00, of which the public expenditure amounts to €75,000.00 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The approved co-financed Business Plan includes investments in the following categories:

- ✓ Improvement of the business's premises for energy efficiency, health, safety and accessibility improvement
- ✓ Machinery and equipment for energy efficiency, health and safety improvement, ICT
- ✓ Service and procedures standardization
- ✓ Digital Promotion
- ✓ Cost of preparation/implementation/monitoring of the business plan

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of more qualitative products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship reinforcement
- ✓ Creation/retention of jobs

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



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